

16th July 2013

To whom it may concern

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**Announcement of the Establishment of New Sales Office for the Finance Business in Cambodia
~Expanding to Ratanakiri, First Rural Operation~**

In regards to our group's finance business, GL Finance PLC (stated as GLF below), we would like to announce the establishment of the first and new sales office in the rural areas of Ratanakiri, located in northeast of Cambodia on 12th July 2013.

In order to cover the entire nation, including Phnom Penh, as operation areas, GLF is continuing to establish sales offices in the rural areas. This time, the establishment took place in Ratanakiri Province, located 600km from the capital city, Phnom Penh, where plantation is rapidly developing. The 16th sales office is established in HONDA SOUN SORPHEA, an authorized HONDA dealer, under the business alliance formed with HONDA NCX which is a company that manufactures and sells HONDA motorcycles.



In the rural areas of Cambodia, motorcycles have high demands as the means of production in terms of transportation. Income levels in the rural areas are rapidly rising along with the rising tendency of agricultural product prices and Cambodia's economic development. Therefore, the middle classed plantation workers are increasing.

By utilizing the finance know-how cultivated from Thailand and establishing sales offices in motorcycle dealers in various parts of the country, GLF is the first company in Cambodian history to provide sales opportunities through finance. With the introduction of finance, GLF will continue to pioneer the potential needs for motorcycles in the area.

GLF will also continue to expand its business with the aims to create a cycle for customers who have increased their level of income with motorcycles as a tool to further increase production efficiency.

Thank You

