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To whom it may concern

Wedge Holdings Co., Ltd.
Tatsuya Konoshita,
Representative Managing Director & CEO
(Code 2388 TSE JASDAQ Market)
Contact: Yukihiro Yokoyama, Corporate Officer
(Tel: 03-6225-2207)

Introduction of Zeavola Resort's Natural Environment Conservation Efforts ~High Evaluation as Luxury Nature Resort Continues~

We would like to announce that the efforts of Zeavola Resort, a luxury resort hotel held by our group, was published in "Asian Diver", a magazine issued by Singapore's Asian Geographic Magazines.

Zeavola Resort owns the largest private beach in Thailand's Phi Phi Island and has consecutively received high evaluations as a small luxury resort. The resort is also highly evaluated as a nature resort as it is committed to the conservation of natural environment as a environment conserving eco resort.

The following is the article from "Asian Diver" June 2013 Volume 129.

Description

Finding the balance Is green luxury for real?

Five star hotels can be double –edged swords when it comes to resource management. Thumbs-up for much higher quality materials and ingredients. The downside? They need that much more to ensure guests have the variety that is expected and demanded, and invariably in consequence, it appears likely there will be more waste.

Five star resorts this face some serious evaluation with today's discerning customers. However, for those who walk the sustainable way, enormous satisfaction can be part of the solution. Some resorts are set in incredibly demanding situations, such as being sited in a constrained, sensitive environment or remote location.

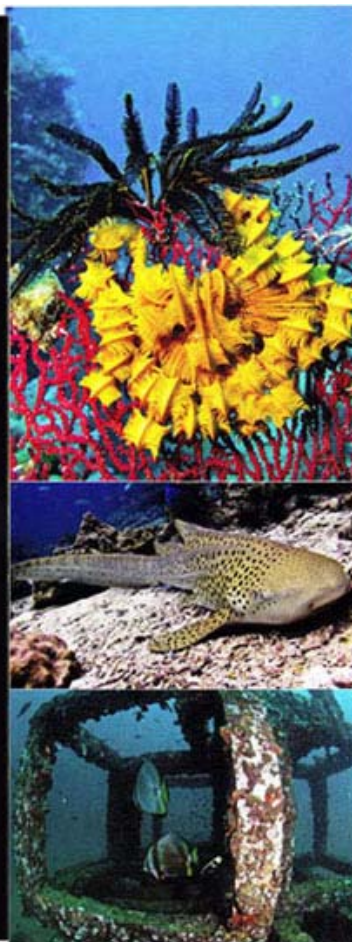
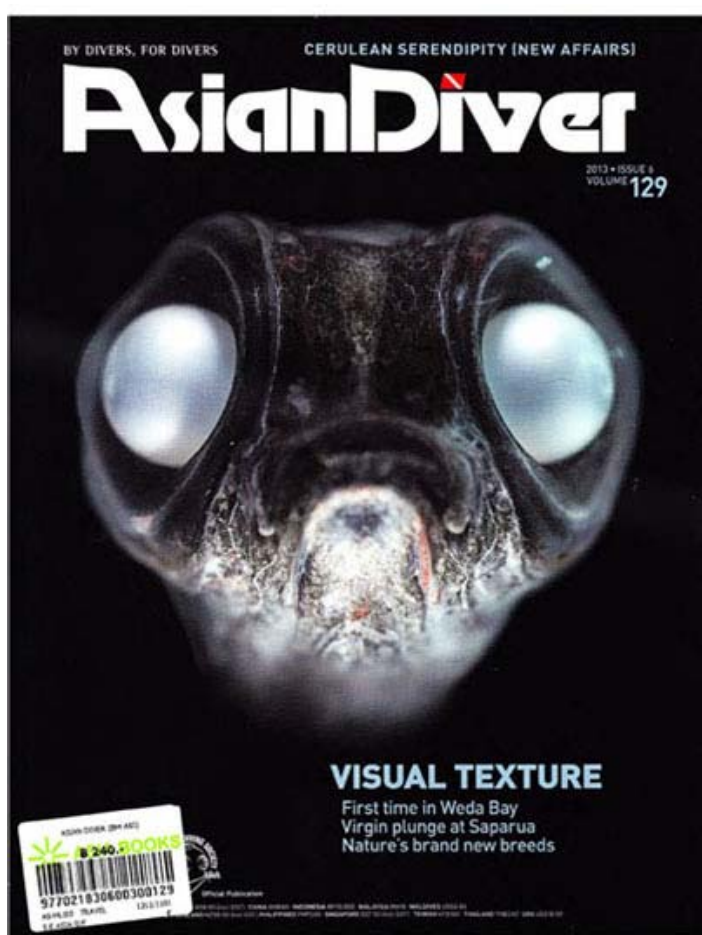
The Zeavola resort located on Phi Phi Island in the Koh Phi Phi National Park is certainly counted among the properties that come with a unique set of challenges set within a demanding situation. The provision of the "barefoot luxury" experience has certain fundamental implications. For starters, every single item that is used and consumed in the resort must be brought in by boat , including fuel for the generators for daily power. The sourcing of these supplies must, as far as possible, be local, which, in this case, is garnered from the adjoining islands outside of the national park. This could create seasonal dependencies.

All non-organic waste must be removed either physically by boat, or within best practice for environmental damage mitigation, and this is just the beginning. The bungalows are maintained and repaired by resort staff, and they also have the ability to construct additional bungalows themselves. All water is sourced on site from rainfall catchment, the local aquifer, or desalination, and all grey water is recycled for irrigation.

The Andaman Sea is a shallow sea with mean depth of less than 1000m and in much of the area around Koh Phi Phi, the sea is less than 50m deep. The increase in sea temperature leading up to 2011 caused what has sometimes been described as "the great bleaching", damaging coral across the entire Andaman and badly affecting dive sites around Koh Phi Phi. Diving on Koh Phi Phi Le, there are clear signs that the reefs are recovering and there is abundant soft coral and fish.

One of the core mission with which Zeavola divers is engaged in is a coral reef conservation, maintenance and regeneration programme that includes education for the sea gypsy community and other residents, including local schools. Guest participation in these programmes is welcomed and encouraged.

『AsianDiver』 6/2013 Volume 129 Cover and Article



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By Andrew Chapman. Photos Courtesy of Zeavola Resort

Thank you.