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To whom it may concern

Wedge Holdings Co., Ltd.  
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**TCG "Haikyu!! Volleyball card game"  
Launch event in Vietnam**

Our company (Headquarters: Chuo-ku, Tokyo, President and CEO: Mr. Tatsuya Kinoshita) is developing TCG "Haikyu!! Volleyball card game" for Southeast Asian Countries in their national languages.

Today, Showa Brain Navi Vietnam co.,Ltd., our group subsidiary, has hold a launch event in Hanoi. We're pleased to share the original press release in Vietnam.

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**PRODUCT LAUNCH EVENT  
"HAIKYU!! VOLLEYBALL CARD GAME"**

On the 22 of November 2018, at Movenpick Hotel Hanoi, Showa Brain Navi Viet Nam Co., Ltd held the product launch event for "Haikyu!! Volleyball card game" into Vietnamese market. This is one of the most popular trading card game in Japan, officially translated and introduced in Vietnam for the first time.

Attending the event were partners and enterprises in the entertainment industry such as Kim Dong Publishing House, Takara Tomy- a leading figure in the Japanese trading card game (TCG) market, Vietnamese domestic distributors, retailers.

TCG was created in 1993, then grew tremendously both in quality and quantity in Japan, and has become one of the flagship products of Japanese entertainment industry. The first and the most internationally acclaimed TCG "Yu-Gi Oh!" is a huge commercial success that has been sold more than 30 billion cards in many languages worldwide. TCG is a fast growing market with famous titles such as Yu-Gi-Oh!, Duel Masters, Cardfight!! Vanguard, Weiß Schwarz, not only dominating Japan but being introduced in different languages to many countries also attracting an enormous number of players

around the world.

In a direct combat style of two players, in order to win, players need to come up with various strategies, integrate with different kinds of cards; therefore, TCG is said to enhance players' strategic thinking and creativity. The highly aesthetic and exclusively designed cards themselves are at the same time valuable collectibles for TCG fans.

Players in Vietnam had long ago come in contact with TCG products imported and copied from Japan and other countries through unofficial channels. However, due to lack of a licensed Vietnamese version made for Vietnamese, language barrier has been keeping many potential players from enjoying the game; therefore, Vietnam TCG market is still being overlooked.

Realizing that practical need from Vietnamese TCG fandom, Brain Navi Asia (under Wedge Holdings (Japan) had acquired from Tomy Company Ltd. the license to develop and distribute TCG "Haikyu!! Volleyball card game" in Vietnam market. The Vietnamese version of this product will be released under the name "Bộ cờ bóng chuyền Haikyu!!" by the official importer and distributor Showa Brain Navi Vietnam.

The highly interesting, intellectual, "Haikyu!! Volleyball card game", being perfected from the translating step to design, edit, promises to satisfy the expectation of fan community, at the same time provides Vietnamese youth with a new wholesome mean of entertainment.

In the first release stage, from November 2018 to January 2019, Showa Brain Navi Vietnam will be collaborating with partners and retailers to distribute free of charge the first Starter deck version Karasuno nationwide.

At the Product launch event, besides showcasing the main product "Haikyu!! Volleyball card game", Showa Brain Navi Vietnam also presented business opportunities and projects from Brain Navi Asia for developing additional TCG products in Vietnam as well as Asia market.

Also, at the event, guests had the opportunities to have a look at the both the Japanese and Vietnamese version of the "Haikyu!! Volleyball card game". More than that, the game experiment corner allowed guests to watch and even join a real match in person to experience this fantastic game.

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### **About Showa Brain Navi Vietnam Co., Ltd.**

Address: room 1.3, Floor 1, 03 Phan Van Dat Street, Ben Nghe Ward, District 1, Ho Chi Minh City, Vietnam

Showa Brain Navi Vietnam is 100% owned by Showa Holdings (Japan) operating in the content business in Vietnam since 2015. The company specializes in importing and distributing card game products, content license consulting and content licensing business, Japanese content products promotion in Vietnam.

### **About Brain Navi Asia under Wedge Holdings Co., Ltd. (Code 2388 JASDAQ Securities Exchange)**

Address: Hulic Nihonbashihoncho Bldg. 8F 1-9-4. Nihonbashi hon-cho, Chuou-ku, Tokyo 103-0023

Established in 2001 in Japan as a member of Showa Holdings Group (Japan), Wedge Holdings Co., Ltd. is one of the leading companies in Japan and the world for developing and editing game products for famous Japanese brands such as Takara Tomy, Konami, Bandai. Listed on the JASDAQ Securities Exchange.

### **What is “Haikyu!! Volleyball card game”?**

Haikyu!! Volleyball card game is a Trading Card Game released by Takara Tomy in Japan in 2014. It based on the famous Haikyu!! comic series written by Haruichi Furudate, having been published by Shueisha since 2012. The series is licensed in Vietnam by Kim Dong Publishing House, under the name “Haikyu!! Chàng khổng lồ tí hon”. Haikyu!! Volleyball card game had become very popular since it has grabbed the heart of the non-Geek TCG users and become the best choice to play the “First TCG” and to enjoy the “Second Hobby” for Animation fans.

Playing Haikyu!! Volleyball card game, the youth will feel they are now like the characters in Haikyu!! itself who knows the value of “Passion”, “Effort” and “Friends”. At the same time TCG make the users to get Strategic Thinking since it needed “Resource management”, “Planning” and “Execution” as well so that the users will get great simulation on business strategic thinking.

“Haikyu!! Volleyball card game” is the first Vietnamese TCG released in Vietnam with full Copyright.

There are two types of products: Starter Deck and Booster Box

Starter Deck : 40 cards, for beginners.

Estimate retail price: 176,000 VND / deck

Booster Box : 24 packs, each pack contains 6 cards to strengthen Starter deck.

Estimate retail price: 38,500 VND /pack

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