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To whom it may concern

Wedge Holdings Co., Ltd  
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Lucent Co., Ltd., our affiliated company will exclusively import and sell high-performance trekking poles in Japan.

We will support its promotion and branding through SNS under the same name, and aim for synergy effects in the travel market, where we plan to enter.

Lucent Co., Ltd., our affiliated company (Head office: Kashiwa City, Chiba; Representative Managing Director: Yoshihiro Nakano, hereinafter referred to as "Lucent"), announces that the Lucent has executed an exclusive importer and sales agent contract with Digi Instrument S.r.l, a sports equipment manufacturer in the Emilia-Romagna region of northeastern Italy, and has acquired an exclusive domestic distribution right for the high-performance trekking pole "N&W Curve" series.

"N&W Curve" is a high-performance trekking pole designed based on biotechnology. The unique shape of the pole, which is gently curved, allows transmission of force to the ground from natural balanced position. The product is used by many athletes in trail running events in Europe. It is also used in the healthcare industry for walking and rehabilitation purposes.

In 2018, Lucent Co., Ltd. launched a new sports brand called "LUC+ (Luctus)," which includes running clothes. And, since 2022, the company has been expanding its running-related business with a focus on support business for overseas trail running races, which is currently being developed under the name "LUC+ Adventures". The "N&W Curve" is a product that strongly meets the needs of users in the field.

As stated in Lucent's press release, we previously announced a plan to enter into the travel market, and we are collaborating extensively on promotions, branding, and other aspects related to the operation of "LUC+ Adventures" through social media and other channels. We will also collaborate on promoting the "N&W Curve" products, which target users are very close. Therefore, we expect a high synergy

effect for future entry and expansion of our business in the travel industry.  
For more information, please refer to the press release issued by Lucent.  
<https://lucent.hatenablog.jp/>

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