News Release



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To whom it may concern

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NEW PRODUCT RELEASED HAIKYU!! VOLLEYBALL CARD GAME (Vietnamese Version) BOOSTER HV-0 7 To The National Round

On 12st of February, 2022, SHOWA BRAIN NAVI VIETNAM Co., Ltd (SHOWA BRAIN NAVI VIETNAM), a Vietnamese subsidiary of Showa Holdings Co., Ltd., is pleased to announce the release of the seventh booster of the popular trading card game series HAIKYU!! VOLLEYBALL CARD GAME (Vietnamese version) under the title "To The National Round"

HAIKYU!! VOLLEYBALL CARD GAME (Vietnamese version) is developed by Wedge Holdings Co., Ltd (a Japanese subsidiary of Showa Holdings Co., Ltd.) under the license of Takaratomy Co., Ltd. and first released and distributed in Vietnam market by SHOWA BRAIN NAVI VIETNAM in 2018. This game is highly valued for its ability to enhance user's strategic thinking and creativity. Furthermore, with content closely based on the popular high school sport comics Haikyu!! and state-of-the-art illustration, it was welcomed by Vietnamese young generation and has become one of the most popular trading card game (TCG) products in Vietnam.

The new released booster HV-07 marks the first appearance of two new teams as well as several new characters with remarkable new power. This new product will heat up every HAIKYU!! VOLLEYBALL CARD GAME match as never before seen.

In HV-07, our most beloved team Karasuno is powered up with 3 Ultra Rare cards of 3 characters in Twelfth grade. The golden pair Hinata-Kageyama are also joining the game with newly developed strategy that will pose a great thread to their rivals.

To counter this powerful team Karasuno, team Nekoma's captain Kuroo and setter Kozume also equipped with new skills and abilities that will surprise Haikyu Volley Ball players. Especially, this new booster HV-07 marks the appearance of the two new teams: Kakugawa Highschool and Jozenji Highschool. These two promising teams both aiming for the National Championship will bring to HAIKYU!! VOLLEYBALL CARD GAME many new characters as well as new strategies that will make the gameplay even more sophisticating and the matches even more exciting.

With an aim to provide users with opportunities to play together while coping with the social distance of the Covid 19 pandemic upheaval, we have stared organized our game events on virtual platform such as ZOOM since 2020. By doing this, our users still can continue to enjoy playing HAIKYU!! VOLLEYBALL CARD GAME together. Through virtual events and tournaments, for the first-time users from different part of the country can now come and compete together conveniently thus keep the community growing strongly, at the same time keep our users safe and happy while complying with the social distancing measures.

We also organized the annual online national tournament at the end of 2021 and there were so many participants comparing to previous year. By organizing such online event, we will attract more new users to join the tournament and attend the community, and to make the community bigger is our ultimate goal.

Also, in an effort to keep complying with the regulations during the pandemic, Booster HV-07 of HAIKYU!! VOLLEYBALL CARD GAME was launched on an online event. The event, which was professionally planned, received a great deal of attentions and interactions from users across the country. The new product HAIKYU!! VOLLEYBALL CARD GAME Booster HV-07 is certain to become a new phenomenon in Vietnam TCG market.

Wedge Holdings engages in providing new TCG products in Asia and will continuously expand our content business in this market. We believe that HAIKYU!! VOLLEYBALL CARD GAME will pave a way for future expanding of our content business in Vietnam market.

About Showa Brain Navi Vietnam Co., Ltd.

Address: Room 1.3, Floor 1, 03 Phan Van Dat Street, Ben Nghe Ward, District 1, Ho Chi Minh City, Vietnam

Showa Brain Navi Vietnam Co., Ltd. is a subsidiary of Showa Holdings Co., Ltd. established in 2015 specified in content business including importing, distributing trading card game products, consulting content related business and promoting Japanese content products in Vietnam market.

About [Haikyu!! Volleyball Card Game]

A TCG released in Japan by Takaratomy in 2014, based on the manga Haikyu!! written by Furudate Haruichi published by Shueisha Inc. since 2012. The Vietnamese version of this manga is also published in Vietnam by Kim Dong Publishing House under the title [Haikyu!! Chàng khổng lồ tí hon].

[Haikyu!! Volleyball Card Game] Vietnamese version is the first Vietnamese TCG officially released in Vietnam market.

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HAIKYU!! VOLLEYBALL CARD GAME (Vietnamese Version) BOOSTER HV-07 To The National Round



New product release online event on 11th February 2022